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CENTRAL FAX CENTER****MAY 26 2005****Patent Application Ser. No.: 09/780,044****Ref./Docket No: BIGBOW-001-1****Applicant(s): Jilk, Jr., et al.****Examiner.: Liang Che A. Wang****Filing Date: February 9, 2001****Art Unit: 2155****FAX COVER PAGE**

TO: Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

United States Patent and Trademark Office
 (Examiner Liang Che A. Wang, Art Unit 2155)

Fax No.: 703-872-9306

DATE: May 26, 2005

FROM: Dov Rosenfeld, Reg. No. 38687

RE: Response to Office Action

Number of pages including cover: 28

OFFICIAL COMMUNICATION

Please urgently deliver a copy of this response to
 Examiner Liang Che A. Wang, Art Unit 2155

Certificate of Facsimile Transmission under 37 CFR 1.8

I hereby certify that this response is being facsimile transmitted to the United States Patent and Trademark Office at telephone number 703-872-9306 addressed the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on.

Date: May 26, 2005

Signed: Amy Drury
 Name: Amy Drury

5 pages

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MAY 26 2005

Our Ref./Docket No: BIGBOW-001-1

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jilk, Jr., *et al.*

Application No.: 09/780,044

Filed: February 9, 2001

Title: SYSTEM, METHOD, APPARATUS AND
COMPUTER PROGRAM PRODUCT FOR
OPERATING A WEB SITE BY ELECTRONIC
MAIL

Group Art Unit: 2155

Examiner: Liang Che A. Wang

RESPONSE TO OFFICE ACTION UNDER 37 CFR 1.111

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Commissioner:

This is a response to the Office Action of March 14, 2005.

Any *amendments to the specification* begin on a new page immediately after these introductory remarks.Any *amendments to the claims* begin on a new page immediately after such *amendments to the specification*, if any.Any *amendments to the drawings* begin on a new page immediately after such *amendments to the claims*, if any.The *Remarks/arguments* begin on a new page immediately after such *amendments to the drawings*, if any.If there are drawing amendments, an *Appendix* including amended drawings is attached following the *Remarks/arguments*.

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Date: May 26, 2005

Signed: Amy Drury
 Name: Amy Drury